



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. RECEIVED BROAD COVERAGE AT THE MONACO GROWTH FORUM ON MARCH 15-16, 2016



Los Angeles, California, March 24, 2016 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of Customer Experience, is delighted with the coverage the Company received from the presentations by its CEO, Joseph S. Konowiecki, at the Monaco Growth Forum on March 15th-16th. Attendees included over 200 financial professionals from over 40 countries. Coverage can be found at M.Ru (Monaco-Russia @

<http://www.monaco-ru.com/vkurse/monaco-growth-forum-2016-itogi/>) and City Out Monaco at <http://www.cityoutmonaco.com/monaco-growth-forum-proves-a-tremendous-success/>.

About AES

AES' TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables banks, utilities, merchandisers, and other enterprises to materially increase customer conversion rates for products, services and payments. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, Milan, Sydney and Sao Paulo. AES owns the largest portfolio of customer experience patents, with 45 patents issued and pending in 146 countries. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestru.com>.

AES Contact:

LuAnne Woodbridge, Director
001 (562) 513-3709
lwoodbridge@aestru.com

#